

CONCEPTUAL NYRCR PLAN RECOMMENDATIONS

Community Snapshot Goals:

- Advance projects that reduce flooding, including affordable and sustainable green infrastructure.
- Buy properties outside the 100-year flood plain to provide a new flood-safe, mixed-use neighborhood.
- Use committed and future grant funding for housing rehabilitation and all business support.
- Build an urgent care facility and regional community health and wellness center.
- Save jobs along Main Street and build a green industry park to attract new companies.
- Build a waterfront recreation and entertainment complex.
- District heating facility to generate affordable energy for homes, businesses, and community facilities.

NYRCR Vision Statement:

Prattsville focuses on a holistic approach to planning, capacity building, providing health, social service, infrastructure, and jobs that serve all residents and keep them safe. We work to reduce risk and damage from flooding and ensure that our homeowners and businesses can recover quickly. Our seniors, families, and children have many opportunities to enjoy nature, history, art, and culture. Prattsville is a mainstay of our strong, resilient and creative mountaintop region where people choose to live, work, and play.

- Always remain compassionate, faithful, and caring toward our neighbors.
- Rebuild in a manner that improves economic prosperity of our Town and region.
- Remember our 180-year history of growth and survival.
- Design a town for future generations.

Long-Term Community Recovery Plan Goals:

- Bringing home displaced residents and developing diverse housing choices that meet needs of current residents (especially senior citizens) and attracting new community members, especially young families.
- Restoring and expanding the Town's tax base.
- Bringing back existing businesses, attracting new companies, and establishing new economic drivers for Prattsville, including green industry and green energy.
- Revitalizing Main Street.
- Developing and implementing programs and projects that preserve and enhance the cultural, historic, and environmental aspects of the community.
- Creating amenities that enhance the quality of life for residents that are attractive throughout the region including enhancing health, recreation, fitness, and athletic facilities.

Town of Prattsville Conceptual NYRCR Plan Recommendations

Economic Development Strategies:

- Prattsville Local Development Corporation
- Community Recovery Manager
- Business Development Funds Program
- Town Business Recruitment Strategy
 - Real nature and heritage tourism-related businesses
 - Arts-oriented businesses
 - Value-added agricultural businesses
 - Consumer/retail businesses
 - Value-added wood product businesses
 - Motocross facility development
- Town Marketing Plan/Heritage and Nature Tourism Strategy
- Eco-Commerce and Professional Office Park
- Main Street Revitalization Program
- Prattsville Art Center
- Construct a Riverfront Trail

Reconstruction Strategies:

1. Rehabilitate and restore every residence and business that was directly impacted by Tropical Storm Irene and Tropical Storm Lee to pre-flood level or better to the greatest degree possible.
2. Explore and implement all feasible hazard mitigation measures identified in the NYCDEP's Local Flood Hazard Mitigation Analysis and other sustainable green infrastructure practices identified in the LTCR or NYRCR planning programs.
3. Acquire property outside the 100-year floodplain and develop a new mixed-use and mixed-income development, including senior and family housing and community facilities, including a community center.
4. Be a healthy and creative community that meets the social needs of local residents and offers wellness and lifelong recreation.
5. Expand the commercial and industrial tax base including a focus on green industry and green energy.
6. Maintain and market a Main Street district with diverse and successful commercial, arts, cultural, entertainment and recreational resources.
7. Develop high-quality and cost-effective municipal services that educate, alert, and protect the public from hazards and oversee implementation of the LTCR and NYRCR plans.

Key Projects:

1. Senior Housing
2. Community, Health, and Wellness Center and Outdoor Recreation Program
3. Urgent Care Facility
4. Town Marketing Plan/Heritage and Nature Tourism Strategy
5. Eco-Commerce and Professional Office Park
6. Construct a Riverfront Trail
7. Innovative Alternative Fuel Project