



DOWNTOWN REVITALIZATION INITIATIVE (DRI)

TIMELINE SUMMARY:

October 24th, 2017 – Village Initiates Downtown Revitalization Efforts with BOA Committee

April 19th, 2018 – Committee & Stakeholders Meeting

September 27th, 2018 – Committee & Stakeholders Meeting

January 23rd, 2019 – Public Meeting

May 23rd, 2019 – Committee & Stakeholders Meeting

November 7th, 2019 – Committee & Stakeholders Meeting

June 27th, 2019 – Public Meeting

April / May 2021 – Stakeholder DRI Engagement for Water and Sewer Projects

July 30th, 2021 – Innovation District Funding Requested

September 7th, 2021 – Village Board Meeting to Pass Resolution

September 8th, 2021 – DRI Public Visioning Workshop

September 10th, 2021 – DRI Public Downtown Goals & Strategies Meeting

TIMELINE DETAILS

I. Public Participation Plan

A. Builds upon previous initiatives

1. Downtown Vision and Comprehensive Plan Update in 2008
2. Master Development Agreement (MDA) in 2012
 - a. Redevelopment of North Main Street Urban Renewal Area
3. Downtown Overlay Zone (DOZ) ordinance and Zoning Map Amendments
4. Plans for Redevelopment Area in downtown Hempstead
 - a. North Main Street Urban Renewal Area
5. Brownfield Opportunity Area (BOA) for downtown Hempstead adopted in 2020

II. Community Development Agency (CDA)

A. Developing new Infrastructure and Development Master Plan

1. Builds on Village's Downtown Vision Plan (2008)

B. Formed partnerships with governmental and civic groups to leverage resources

- C. Presented BOA Program, opportunities and project ideas to public & Steering Committee through community meetings and events
- D. “Zombie Home” initiative to redevelop single-family homes/revitalize neighborhoods
- E. Fostering public involvement and participation in the Downtown Revitalization process

III. Steering Committee

- A. Key community stakeholders
 - 1. Government and business representatives; not-for-profit and civic leaders
- B. Emphasized the need for community input
 - 1. Requested support and commitment in outreach & turnout for public meetings
- C. Instrumental in analytical work
 - 1. Market and trend analysis
 - 2. Preliminary input that helped focus/direct discussions
- D. Efforts to engage and ensure attendance
 - 1. Agendas were proposed, revised & finalized for each meeting
 - 2. Handouts were provided
 - 3. Ample time to ask questions, raise concerns and share ideas
 - 4. Surveys to facilitate their input on prioritization of initiatives/projects

IV. Steering Committee Meetings

- A. First Meeting on **October 24th, 2017** at Village of Hempstead’s Kennedy Park
 - 1. Introductions/description of community role
 - 2. Presentation of BOA Program, role of the Steering Committee & scope of work
 - 3. Interactive discussion on community needs
- B. Meeting on **April 19th, 2018** at Village of Hempstead’s CDA Office
 - 1. Update on issues addressed & presentation of Community Needs and Assets Assessment
 - 2. Review of community opportunities and threats
- C. Meeting on **September 27th, 2018** at the Village of Hempstead’s CDA Office
 - 1. Community vision and goals
 - 2. Review of Strategic Sites selected
- D. Meeting on **May 23rd, 2019** at Village of Hempstead’s CDA Office
 - 1. Review public input from second public meeting
 - 2. Finalize Strategic Sites & overarching program
 - 3. Discussed interconnectedness of BOA Program with other initiatives
- E. Meeting on **November 7th, 2019** at Village of Hempstead’s CDA Office
 - 1. Overview of components included within the Step 2 Nomination
 - 2. Locations of ten identified Strategic Sites
 - 3. In-depth discussion on draft implementation strategy and its applicability to each Strategic Site
 - 4. Next steps funding for implementation measures and discussion on Village’s role from a regional perspective
- F. Meeting on **April/May 2021** at Village of Hempstead (virtual)
 - 1. Overview of water/sewer needs
 - 2. In-depth discussion on stakeholder support
 - 3. Next steps funding for implementation measures

G. Meeting on **September 8th, 2021** at Village of Hempstead Village Hall

1. Overview of Downtown Revitalization Efforts
2. Discussion of Downtown Project & Strategy Concepts

V. Public Meetings – Conducted to introduce the development area to the entire community, solicit input and present outcomes

A. Public Meeting on **January 23rd, 2019** at the Hempstead Public Library

1. Introduce Development Area to the community
 - a. Educate residents about the intention and benefits of the program
 - b. Description of process to achieve designations
 - c. How BOA is an important stepping stone to reach the stated community vision and goals
2. Present preliminary work conducted by the team
 - a. Description of Village of Hempstead BOA
 - b. Discussion of economic opportunities and community needs
 - c. Preliminary outline of community vision & goals
 - d. Recommended Strategic Sites/areas of focus
3. Solicit feedback on topics presented. Provided a questionnaire.
4. Hear from residents about issues prevalent in the community

B. Public Meeting on **June 27th, 2019** at the Hempstead Public Library

1. Comprehensive recap of BOA Program and the associated benefits
 - a. Next steps – Downtown Revitalization Initiative (DRI) and other funding
2. Connect key community goals with re-imagined locations/sites
 - a. Most purposeful/possible usages
3. Highlighted Village's past history and effort to recapture its status as the 'the Hub'
 - a. Renovations of historic buildings/preservation
4. Implementing programs to enhance community life
 - a. Established partnerships with Hofstra and Adelphi Universities

C. Public Visioning Workshop on **September 8th, 2021** at Hempstead Public Library

1. Explain the Downtown Revitalization Initiative (DRI) process
2. Review current community characteristics and conditions
3. Identify strengths and opportunities
4. Examine recent developments and completed projects
5. Finalize the potential downtown footprint
6. Discuss what you, as members of the community, see as the challenges facing Downtown Hempstead as well as the opportunities for economic development
8. Affirm the "vision" for Downtown Hempstead

D. Public Downtown Goals & Strategy Meeting on **September 10th, 2021** at Kennedy Memorial Park

1. Share the established vision for downtown
2. Examine goals for the downtown
3. Explore strategic sites and discuss strategies and catalytic action that can help achieve quality downtown revitalization
4. Discuss resource needs, potential collaborators, and possible priorities or sequence.