



Smart Growth Comprehensive Plan Phase 2 Initiation Meeting

Town of Easton, Washington County, NY

Monday, July 10th, 2023



This document was prepared with funding provided
by the New York State Department of State.

Contract: ?



Welcome & Project Status

Phase 1: Visioning & Community Engagement

Task 1 – CPC Meetings & Public Participation Plan

Task 2 – Public Engagement Activities

Task 3 – Promotional Actions (Press Releases, Flyers, Emails)

Task 4 – Visioning Report

Completed (May 2023)

Completed

Completed

Completed

Completed

Phase 2: Smart Growth Comprehensive Plan

Task 5 – Initiation & Coordination

Task 6 – Community Profile & Future Trends

Task 7 – Goals, Strategies, & Draft Plan Development

Task 8 – Public Hearings & Final Plan Document

Task 9 – SEQRA Compliance and Plan Adoption

Initiated (July 2023)

In-Progress

November 2023

January 2024

March 2024

May 2024

DOS Smart Growth Grant



Work Plan

Task 1: Project Initiation Meeting

Task 2: Comprehensive Planning Committee

Task 3: Procurement of Consultant

Task 4: Subcontract & Compliance with Local Procurement Requirements

Task 5: Comprehensive Planning Committee Meetings (five additional)

Task 6: Community Participation Plan

Task 7: Community Survey & Stakeholder Interviews

Task 8: Review Local & Regional Planning Efforts & Ongoing Initiatives

Task 9: Community Profile

Task 10: Community Visioning Workshops (1 additional)

Task 11: Draft Comprehensive Plan

Task 12: Review by Local Municipal Board

Task 13: Environmental Quality Review

Task 14: County Planning Board Review

Task 15: Final Comprehensive Plan

Task 16: Public Hearing & Local Adoption

Task 17: MWBE Reporting (ongoing)

Task 18: Project Status Reports (ongoing)

Task 19: Final Project Summary Report and Results

Key Elements of Sustainable Communities



1. Mixed Land Uses
2. Range of Housing Opportunities & Choices
3. Development & Redevelopment in Existing Communities
4. Distinctive, Attractive Communities with a Strong Sense of Place
5. Density
6. Clean Energy
7. Climate Change
8. Resiliency
9. Green Infrastructure
10. Social Diversity & Integration
11. Regional Planning & Coordination
12. Walkable/Bikeable Neighborhood Design
13. Variety of Mobility Choices
14. Well-Planning and Well-Placed Public Spaces
15. Community & Stakeholder Collaboration in Planning

Envision Easton Report



Town of Easton



Comprehensive Plan

Envision Easton Interactive Information Booth

Your Ideas - Your History - Your Town
What Does the Future Hold for Easton?

Share Your Ideas at the Town Booth
Washington County Fair
August 22nd - August 28th 2022

Visit Our Website for More Information!

<https://labergegroup.com/Easton/>



Hudson River
Valley Greenway

Scan Here
to Take the
Community
Survey!





Easton Vision Statement

Envision Easton epitomizes the fundamentals of rural planning and preservation. Protecting the agricultural landscape and industry, enhancing tourism amenities, and capitalizing on regional relationships will promote a higher quality of life while projecting the Town forward. The community's rural character offers ample opportunity for recreational activities throughout the Town, which connect residents with nature as well as one another.

The Town of Easton's high quality of life has been maintained through the preservation of its strong tradition as a working rural landscape while providing for multi-generational housing options and economic growth that strengthens the tax base while enhancing community character.

Easton protects and bolsters its scenic, quiet, friendly, affordable, and sustainable small-town character through the continued preservation of farmland and open space, the promotion of infill development, and the enactment of stronger land use regulations.

Goals and Objectives



1. Preserve the Town's rural character and scenic beauty.
2. Encourage recreational activities to connect people and places.
3. Increase retail services within the Town.
4. Support and embrace the agricultural industry and the Right-to-Farm.
5. Ensure the Town's natural and environmental resources are protected.
6. Support residents and businesses to receive broadband internet.
7. Improve the local land use review process.
 - a. Implement a Renewable Energy Law.
 - b. Consider a Site Plan Review Law.
 - c. Revise the Subdivision Regulations.
8. Business retention and economic diversification.
9. Enhance regionalism through shared services, amenities, and identity.
10. Create a plan for roadway improvement.
11. Improving and diversifying the economy through increased agritourism.



Community Profile

Community Profile Components:

1. Summary of Regional and Community Plan
2. Demographics and Growth Trends Analysis
3. Current and Future Land Uses
4. Municipal Services and Infrastructure
5. Local and Regional Economic Development
6. Rural and Environmental Resources
7. Parks, Recreation, Open Spaces, and Historic Resources
8. Agricultural Resources
9. Community Sustainability

The Planning Team will create a Community Profile that will serve as an overview of the Town's existing conditions.

This information will be captured in an Implementation Matrix to guide the prioritization of initiatives, the projected timeline for initiatives, and funding opportunities which match those initiatives.

Next Steps

- Draft Existing Conditions Report – Trends, Land Uses, Services, Ag Resources
- Draft Strategic Plan – Sustainability, Economic Development, Integration, Implementation
- Public Workshop (November?) – Survey Results, Existing Conditions, Strategic Plan
- Five CPC Meetings to be Held for Review of Findings and Strategize Implementation
- **Next Meeting Date?** Review of Demographic & Growth Trends Analysis